



Santa Maria Community Television Channels 23 24 25

ANSWERS TO FREQUENTLY ASKED QUESTIONS

What is Santa Maria Community Television?

Santa Maria Community Television (SMCTV) is a Public, Education and Government (PEG) access television center offering community members, non-profit organizations, educational institutions and local government agencies the tools and training to produce their own programs for airing on local cable access television in the City of Santa Maria and Northern Santa Barbara County. For an in-depth explanation about the studio, channels, program content and other details, we recommend that you read the station's Policies and Procedures (there is a link on the homepage).

How do I get involved?

We welcome newcomers of all skill levels, whether you're new to making TV or an experienced producer, or just want to volunteer and help others make shows. Just give us a call at 925-9176 or 925-0951 ext. 501, or better yet, visit the station. It's located at 910 S. Oakwood Drive, directly behind the Mussel Senior Center which is on Park Avenue.

How do I place a program on SMCTV?

Programming placed on the Public channel (25) must originate with community producers, non-profit organizations or community groups. Programming placed on the Education channel (24) must originate with an educational institution or entity, including education-oriented non-profit organizations and satellite programming with educational content. Programming placed on the Government channel (23) is limited to programming authorized by the City of Santa Maria.

Public access producers shall be required to meet with SMCTV staff to review the proposed program and anticipated utilization of SMCTV equipment and facilities, and shall complete and submit a Channel Use Agreement prior to scheduling a program for cablecast. SMCTV staff shall provide limited guidance and assistance, upon request, in developing program proposals and planning a production. Members using SMCTV facilities, equipment, and playback services do so with the intent of submitting non-commercial programming on a SMCTV channel and not for private commercial gain.